



DISTRICT 2

Announcing the College Finalists

(in alphabetical order)

AIKEN TECHNICAL COLLEGE, SC

Annual Report

ASHEVILLE-BUNCOMBE TECHNICAL COMMUNITY COLLEGE, NC

Academic Catalog or Class Schedule
Website
Audio Content
Promotional Video-Long Form
Communication Success Story or Crisis
Communication Campaign
Excellence in Writing-Long Form

CALHOUN COMMUNITY COLLEGE, AL

Brochure (single or series)
Flyer (single or series)
Promotional Video-Long Form
Computer-Generated Illustration
Radio Advertisement (single or series)
Television/Video Paid Advertisement (single)
Digital Advertisement (single or series)
Outdoor Signage/Displays (single or series)
Excellence in Writing-Short Form

CAPE FEAR COMMUNITY COLLEGE, NC

Social Media Page
Social Media Post or Story-Video
Television/Video Paid Advertisement (single)
Outdoor Signage/Displays (single or series)
Excellence in Writing-Long Form

CENTRAL CAROLINA COMMUNITY COLLEGE, NC

Website

CENTRAL CAROLINA TECHNICAL COLLEGE, SC

Campaign Wild Card

CENTRAL PIEDMONT COMMUNITY COLLEGE, NC

Social Media or Online Marketing Campaign

COLLEGE OF CENTRAL FLORIDA

Magazine Large-Scale
Interior Signage/Displays (single or series)
Excellence in Writing-Long Form

COLUMBIA STATE COMMUNITY COLLEGE, TN

Original Photography (Manipulated)
Wild Card

CRAVEN COMMUNITY COLLEGE, NC

E-Newsletter
Microsite/Landing Page
Successful Recruitment or Marketing Program
Campaign
Social Media or Online Marketing Campaign

DANVILLE COMMUNITY COLLEGE, VA

Brochure (single or series)
Video Shorts (single)
Video Shorts (series)
Print Advertisement (single or series)
Successful Inclusive Marketing and
Communication Projects

FLORIDA STATE COLLEGE AT JACKSONVILLE

Television/Video Paid Advertisement (series)
Digital Advertisement (single or series)
Interior Signage/Displays (single or series)

GEORGIA NORTHWESTERN TECHNICAL COLLEGE

Promotional Video-Long Form

GREENVILLE TECHNICAL COLLEGE, SC

Booklet
E-Cards
Communication Success Story or Crisis
Communication Campaign
Government or Community Relations Campaign
Logo Wear



HAYWOOD COMMUNITY COLLEGE, NC

Campaign Wild Card

HOPKINSVILLE COMMUNITY COLLEGE, KY

Logo Design
Special Event or Fundraising Campaign

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

Microsite/Landing Page
Video Shorts (single)
Television/Video Paid Advertisement (single)
Digital Advertisement (single or series)
Communication Success Story or Crisis
Communication Campaign
Campaign Wild Card

MAYSVILLE COMMUNITY & TECHNICAL COLLEGE, KY

Postcard (single or series)

MERIDIAN COMMUNITY COLLEGE, MS

Magazine Large-Scale
Notes/Cards/Invitations (single or series)

MIDLANDS TECHNICAL COLLEGE, SC

Print Wild Card

NORTHERN VIRGINIA COMMUNITY COLLEGE

Social Media or Online Marketing Campaign

NORTHEASTERN TECHNICAL COLLEGE, SC

Computer-Generated Illustration
Print Advertisement (single or series)
Successful Recruitment or Marketing Program
Campaign
Excellence in Writing-Short Form

NORTHWEST MISSISSIPPI COMMUNITY COLLEGE

Social Media Post or Story-Still
Promotional Video-Short Form

OWENSBORO COMMUNITY & TECHNICAL COLLEGE, KY

Postcard (single or series)
Poster (single or series)
Print Advertisement (single or series)

PALM BEACH STATE COLLEGE, FL

Social Media Page
Social Media Post or Story-Video
Promotional Video-Short Form
Video Shorts (single)
Original Photography (Manipulated)
Television/Video Paid Advertisement (series)
Special Event or Fundraising Campaign
Wild Card

PASCO-HERNANDO STATE COLLEGE, FL

Magazine Large-Scale
Print Wild Card

PELLISSIPPI STATE COMMUNITY COLLEGE, TN

Viewbook
Excellence in Writing-Short Form

PIEDMONT COMMUNITY COLLEGE, NC

E-Cards
Outdoor Signage/Displays (single or series)
Wild Card

SANTA FE COLLEGE, FL

Booklet
Poster (single or series)
Social Media Post or Story-Video
Original Photography (Unmanipulated)



SNEAD STATE COMMUNITY COLLEGE, AL

Academic Catalog or Class Schedule
E-Publications
Website
Microsite/Landing Page
Radio Advertisement (single or series)

SOMERSET COMMUNITY COLLEGE, KY

Notes/Cards/Invitations (single or series)
Logo Wear
Novelty

SOUTH LOUISIANA COMMUNITY COLLEGE

Viewbook
Annual Report

SOUTHCENTRAL KENTUCKY COMMUNITY & TECHNICAL COLLEGE

Brochure (single or series)
Social Media Post or Story-Still
Promotional Video-Short Form

SOUTHERN UNION STATE COMMUNITY COLLEGE, AL

Postcard (single or series)
Video Shorts (series)

TENNESSEE BOARD OF REGENTS

Booklet
Flyer (single or series)
Notes/Cards/Invitations (single or series)
Poster (single or series)
Print Wild Card
Radio Advertisement (single or series)
Television/Video Paid Advertisement (series)
Novelty

WAKE TECHNICAL COMMUNITY COLLEGE, NC

E-Publications
E-Newsletter
Audio Content
Social Media Page
Original Photography (Unmanipulated)
Logo Design
Successful Recruitment or Marketing Program
Campaign

WALLACE STATE COMMUNITY COLLEGE, AL

Academic Catalog or Class Schedule
Interior Signage/Displays (single or series)
Logo Wear

WEST KENTUCKY COMMUNITY & TECHNICAL COLLEGE

Government or Community Relations Campaign

WESTERN PIEDMONT COMMUNITY COLLEGE, NC

Video Shorts (series)
Logo Design

WILSON COMMUNITY COLLEGE, NC

Viewbook
Annual Report
Flyer (single or series)
Social Media Post or Story-Still
Successful Inclusive Marketing and
Communication Projects
Novelty